

Training for Leaders: How to lead for sustainability

Committing to a sustainable approach in your organization is just the start. Making it a reality takes true leadership.

You are invited to a new generation of training. This course will equip current leaders with the tools to lead, plan and implement both personal and corporate action plans towards a better future.

This training gives you the skills you need to:

- Lead people to create and implement a practical and actionable framework for sustainability in business
- Quickly understand the Circular Economy and how you can apply it at work
- Identify projects to deliver impact at work and engage your teams in making it happen
- Lead your people in turning board level commitments into practical, everyday actions.

Your toolkit for addressing the most pressing challenges facing your business and our planet



Leading For Sustainability

Who is this training for?

Current leaders at all levels. This course assumes you already have some leadership skills and work in a leadership role.

- For senior leaders who want to set practical objectives, this will give you the language and tools to inspire your teams.
- For team leaders and middle managers, this will help you lead your team to find real-world solutions for the organization.

How is the training delivered?

4 online half day sessions. These will:

- Be interactive and participative. You will work in groups, using a variety of learning tools and techniques.
- You will take away all the tools and knowledge you need to lead for sustainability.
- You will complete practical assignments between sessions, to test out your approach and skills.

Additional resources (e.g. peer mentoring team, coaching, design thinking skills) can be included for a tailored, in-house programme.

"Being a good human being is good business" Paul Hawken

What will you learn?

How to lead for Sustainability in an age of uncertainty

- ★ What is the impending impact on your organization and potential value?
- ★ How can this change lead to new opportunities?
- ★ What is the circular economy? How can it work for you?

Creative methods for complex issues

- ★ Business dynamics and diagnostics
- ★ Influencing conversations and reframing mindsets
- ★ Your leadership style as a force for change

Creating Action & Solutions

- ★ Inspiring ideas and people to lead and make active change
- ★ Working across silos to generate co-operation for change
- ★ Identify strategic partnerships and build actions plans

Scale and Implement

- ★ Testing ideas, pilots and pitching for success
- ★ Buy-in and ownership; creating winning teams
- ★ Scaling up for new business opportunities

Meet your facilitators



Bassam Jabry

Lead Facilitator:
Design thinking, Innovation and Sustainability
specialist



Tim Sims

Lead Facilitator:
Leadership and Change Management
specialist



Aimee Kyffin

Co-facilitator: Experience Design and
Innovation

"The most useful training I have done this year" Leadership for Sustainability
participant



CLS specializes in Leadership & Management development for global organizations. We work across 5 continents, delivering training face to face and online. Our solutions are always tailored to your needs.



Chemistry Team is an international consultancy focused on delivering impact through human-centred design. Our work has enabled both private and public organisations to create meaningful and lasting change.

Ready to take the lead?



Georgia Shaw

Georgia is the Sales & Client account director for CLS in Germany and Continental Europe. You can get in touch with her to discuss this course and other training.

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